

CORE OFFER

The full custom operational software build, in 30-day milestone cycles.

For Manufacturing and Logistics SMBs across the UAE, US, UK, and EU, ready to replace the spreadsheet, WhatsApp, and paper operating model with a full custom system. Built one 30-day cycle at a time. Stop after any cycle. Keep everything.

INVESTMENT

\$20K to \$80K

Indicative, scoped per build. Per milestone, paid at kickoff.

WHO THIS IS FOR

Operators ready to replace the manual layer entirely

The 30-Day Pilot Build proves three modules. BuildX builds the rest: more modules, integrations with the tools your team already runs (Tally, QuickBooks, ERP, WhatsApp Business), the reporting layer, the full operating system.

HOW BUILDX RUNS

30-day cycles, scoped per build

Most builds resolve in three to six cycles. Requirements and design is its own bounded milestone ending in a signed-off prototype. Build milestones each carry a fixed price agreed in writing before they start.

THE FOUR-PART GUARANTEE STACK

On-Time

Each milestone ships on its date. If we miss for reasons on our side, the milestone is discounted 20%, escalating with each further week late to a 50% cap.

Acceptance

Each milestone must meet written acceptance criteria before the next is billed or started. You never pay forward into broken work.

Walk-Away

Stop after any 30-day cycle. No cancellation fee. Every milestone's code and deployment is in your own systems as it completes, so walking away costs you nothing.

No-Deprioritisation

Founder accountable on every milestone. Your build is never paused for a larger client. If we pull resources, a date slips and On-Time triggers.

All four are non-refund by design. The milestone structure is the risk reversal: you are never exposed to more than one cycle.

HOW BUILDX IS SOLD

BuildX is most often sold to clients who finished a 30-Day Pilot Build, with the Pilot's 25% discount carried into the upgrade. For clients ready to commit without a Pilot, BuildX can be scoped directly, with cycle one structured to do the de-risking the Pilot would have done. After BuildX delivers, the platform enters BuildX Assurance, the retainer.

NEXT STEP

Scope BuildX, or start with the Pilot first

Reply to this message or email me. For larger scopes, we scope BuildX directly. For lower-risk first steps, the 30-Day Pilot Build is the entry. Either way, we book a 20-minute fit call inside 48 hours.

[Scope BuildX →](#)

